

## How we see the world

**We empower remote Aboriginal and Torres Strait Islander entrepreneurs to transform their communities through enterprise.**

*We believe that when we invest in entrepreneurs, they will in turn invest in their communities.*

*When local leaders run businesses in remote communities it means more economic opportunity and employment, greater access to skills and knowledge, role models that inspire future generations and embedded community-driven change.*

*Through enterprise, a dreamer becomes a leader.*

## Core values

**Cultural responsibility** is at the heart of how we work. It underpins our values, our program design, how we engage with communities and where we direct our energy.

### **Respect**

By practising respect, people within and around us feel equal. Everyone can contribute from a place of confidence, and we appreciate and value diversity.

### **Generational view**

We consider not only the present, but also the past and the future. We understand that community change takes time, and many experiences have happened before this. We will slow down today, to go further tomorrow.

### **It takes bravery**

We are unafraid to take on new challenges and unlearn old ways in order to get to a better place. We also acknowledge the courage of the entrepreneurs in our world who take great risks to make a better future a reality.

### **Better together**

Together we are greater than the sum of our parts, and we collaborate with the world around us to ensure that remote entrepreneurs get the best opportunities.

## How we work as a team

**We voice the concern:** If something is in your mind, don't be afraid to speak. We will make time to get to the bottom of it.

**We are resourceful:** When pushed into a corner, we find creative ways to get out of it, rather than complaining about what we don't have access to. People look at us and realise it can be done.

**We back our colleagues:** We put the priorities of the organisation and community first, ensuring that we do what is needed to get the job done.

**We set clear boundaries:** In a team that works collectively, we sometimes need to draw the line. We do this with respect, for ourselves and others.

**We do the right thing and not just the easy thing:** We're not interested in quick fixes or maintaining the status quo. We acknowledge that staying safe limits growth, and we push beyond the comfort zone when it is the right thing to do.

**We get to the point:** We are authentic and honest, and we ensure people are getting the right information at the right time.

# Our commitment to entrepreneurs



Two-way  
learning

## Two-way of learning

We respect the knowledge and wisdom from both worlds and know that we have as much to learn as we have to teach. We understand that learning new things can take time. We will also listen to you to understand your world and your business, so that we can help you achieve your goals rather than making assumptions.



Tailored to you

## Tailored to you

Your experience with us will be based on what you need for your business. Your goals are important to us, and we love being able to support you to achieve them.



Relationships  
First

## Relationships first

We prioritise building a strong relationship with you and your team. We want to understand why you are doing this business, and what are your dreams for the future before jumping headfirst into business support.



Network Rich

## Network rich

We pride ourselves on our ability to connect you with the right people to support you. We know that being a successful entrepreneur involves having a network that can empower you to keep growing.